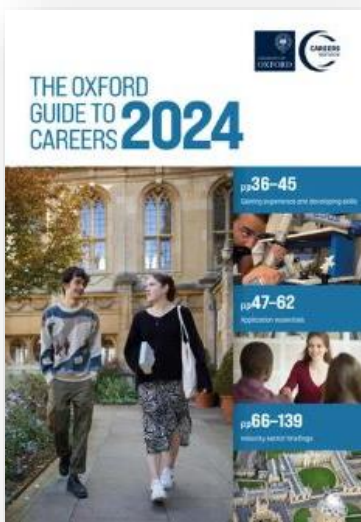




# The Oxford Guide to Careers 2025

## RATE CARD



Now into its thirteenth edition, the most comprehensive careers guide exclusively for students at Oxford University reaches the best graduates.

- The digital Guide will be promoted via the Careers Service website, newsletters, and social media channels.
- The Guide will be advertised to students at our careers fairs in Michaelmas term.
- The Guide will be linked to from the many virtual and in-person workshop presentations run by careers advisers during term time.
- All Oxford students and alumni will be able to access the Guide, all year round, from our open access Careers Service website:

[www.careers.ox.ac.uk/guide](http://www.careers.ox.ac.uk/guide)

### The Guide delivers:

- Information, advice, and profiles of 50 Oxford alumni.
- Adverts and listings from more than 50 leading organisations.
- Extensive employer directory organised over 20 industry sectors:
  - ✓ Academia and Higher Education
  - ✓ Accountancy and Financial Services
  - ✓ Advertising, Marketing and PR
  - ✓ Arts and Heritage
  - ✓ Banking and Investment
  - ✓ Business and Management
  - ✓ Business with Purpose
  - ✓ Charity and Social Enterprise
  - ✓ Consultancy
  - ✓ Culture and Heritage
  - ✓ Education
  - ✓ Energy, Sustainability and the Environment
  - ✓ Engineering
  - ✓ Health and Social Care
  - ✓ International Policy and Development
  - ✓ Law - Barristers
  - ✓ Law – Solicitors
  - ✓ National Policy and Government
  - ✓ Publishing
  - ✓ Science
  - ✓ Start-ups and Entrepreneurship
  - ✓ Tech: IT, Data, AI and Machine Learning
  - ✓ Others

Discounts are available for members of the Oxford [Employer Engagement Network](#).

To promote your organisation in the 2025 Guide to Careers, email us on [guide@careers.ox.ac.uk](mailto:guide@careers.ox.ac.uk)

# Placing adverts and listings in the employer directory

Discounts for display adverts and directory listings are available for Employer Engagement Network Partner and Associate members.

For more information about the Oxford Employer Engagement Network (EEN), please see: [www.careers.ox.ac.uk/een](http://www.careers.ox.ac.uk/een)

## How to order

To place a display advertisement and/or listing in next year's Oxford Guide to Careers, and for enquiries, please contact us on: [guide@careers.ox.ac.uk](mailto:guide@careers.ox.ac.uk)

On contacting us, please let us know what size ads and/or listings you would like from the options above, and which industry sector you would like them to be listed in.

## Pricing

### Cover pages

	Partner EEN Member	Associate EEN Member	Non-EEN Member
	50% discount	20% discount	No discount
Outside Back Cover	£3,374	£5,398	£6,748
Inside Front Cover	£2,959	£4,734	£5,917
Inside Back Cover	£2,572	£4,115	£5,143

Cover page example in the Oxford Guide to Careers.

EXAMPLE of  
Inside Front Cover

## Internal display adverts

	Partner EEN Member	Associate EEN Member	Non-EEN Member	Partner EEN Member	Associate EEN Member	Non-EEN Member
	50% discount	20% discount	No discount	50% discount	20% discount	No discount
	1 <sup>st</sup> insertion			2 <sup>nd</sup> insertion		
<b>Full Page Display</b>	£1,483	£2,373	£2,966	£891	£1,425	£1,781
<b>Half Page Display</b>	£905	£1,449	£1,811	£540	£865	£1,081
<b>Quarter Page Display</b>	£450	£719	£899	£258	£413	£517

Internal display advert examples in the Oxford Guide to Careers.

EXAMPLE of  
Half Page  
Display

EXAMPLE of  
Full Page  
Display

# Directory listings

	Partner EEN Member	Associate EEN Member	Non-EEN Member	Partner EEN Member	Associate EEN Member	Non-EEN Member
	50% discount	20% discount	No discount	50% discount	20% discount	No discount
	1 <sup>st</sup> insertion			2 <sup>nd</sup> insertion		
Quarter Page Listing	£354	£566	£708	£198	£316	£396

## Directory listing advert examples in the Oxford Guide to Careers.

**EXAMPLE of Quarter Page Directory Listing**