

Specifications for the

OXFORD GUIDE TO CAREERS



DISPLAY ADVERTS

All adverts should be submitted:

- At 300dpi
- In pdf format
- To the dimensions stated on pages 2 and 3

DIRECTORY LISTINGS

- Please see pages 4 and 5 for specifications.

DISPLAY ADVERTS FULL PAGE

191mm (width)
270mm (height)

+ 3mm bleed on each edge

Please ensure that logos and text are positioned at least 6mm away from the left and right edges

Please send all submissions to
guide@careers.ox.ac.uk

**DISPLAY
ADVERTS -
QUARTER
PAGE**

**81mm (width)
125mm (height)**

**DIRECTORY
LISTINGS -
QUARTER
PAGE**

Please see overleaf
for specifications

**DISPLAY
ADVERTS -
HALF PAGE**

**164mm (width)
125mm (height)**

DIRECTORY LISTINGS

Quarter page directory listings consist of a logo and text.



www.websi.te
email@ddre.ss

Main locations: Cities or countries with offices.

About us: A description of your organisation and work.

Opportunities available: A description of the roles for which you are recruiting,

Graduates sought: A space to specify whether applicants need a particular degree, discipline or grade.

Visa sponsorship: A space to indicate whether you are willing to sponsor work visas for successful international applicants.

Graduate salary: An indication of starting salary.

Vacation work: Please indicate if you provide internships or other work experience.

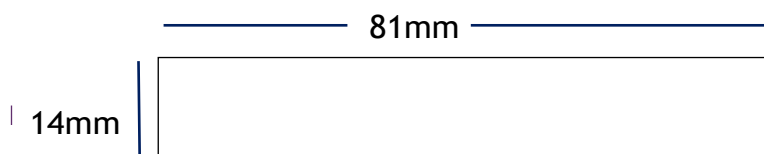
Annual vacancies: The number of graduate positions (and internships) available.

Application advice: Deadlines and method of application.

LOGOS

The logo should be provided:

- As an EPS or TIFF file if possible - or else at 300dpi
- To fit within a box of 81 mm by 14 mm.



Please be aware that if your logo's branding guidelines specify - for example - a 2mm gap from each edge, then your logo will appear at 10 mm height:



TEXT

The text in your listing should be:

Divided under the blue headings on the page opposite.
Please note that you are not obliged to use every heading, if some are not relevant to your recruitment needs.

A maximum of 210 words in total, including headings.
Please note that we cannot guarantee that the maximum word count will always fit in the space, and we may need to request minor revisions. Please avoid using extensive bullet points, to maximise the space available.

Please send submissions to
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